

# alive **FREE.com**

...the (NEW) **affordable** direct-mail advertising option for Murrieta & Temecula, California

## Can you answer **YES** to all of the following questions?

- Are you advertising (creating awareness) for you, your business, service or product within your target market (the people who live in Murrieta, Temecula and the surrounding areas)?
- Within your advertising efforts, do you provide the local consumer (your possible customers) with an irrefutable benefit (a reason to come to you)?
- Do your advertising efforts reach every home in Temecula & Murrieta (consistently)?
- Are your advertising efforts available (in high-traffic areas) to the visitors of the community?
- Are your marketing efforts well thought out and planned?
- Is your corporate image (brand identity) recognizable to the local consumer?
- Do the locals (the residents of Murrieta & Temecula, California) think of your business first ...when they think of your business, service or product category?

**If you answered NO to any of the above questions...**

**...you're not giving your business the chance to develop (grow)**

*(you're not giving your business the marketing effort it needs and requires to be successful)*

alive **FREE** Magazine is a direct-mail resource that puts local businesses and services in the eye of the local consumer & business (**helping businesses grow**)

**MURRIETA, CA** < - 2 Books - > **TEMECULA, CA**

### **Approximate Demographics**

2011 Population: 111,472 (source: ZipAreaCode.net)  
Consumer / Business Addresses: 41,461  
(source: USPS)

### **Approximate Demographics**

2011 Population: 112,741 (source: ZipAreaCode.net)  
Consumer / Business Addresses: 44,338 (source: USPS)  
(source: USPS)

### **Approximate Direct-Mail Distribution**

(Every Consumer & Business Address listed with the USPS)  
41,461 Copies (Approximate Monthly Mailing)

### **Approximate Direct-Mail Distribution**

(Every Consumer & Business Address listed with the USPS)  
44,338 Copies (Approximate Monthly Mailing)

**--- (CERTIFIED) DIRECT MAIL ADVERTISING ---**

**From under a 1/2 penny to a penny and a 1/2 (per Issue/per month)**