

# alive FREE

## Advertiser Rates (AD RATES)

### 3 Months (3 Ads Total)

Third Page = \$245.00 per ad space/per month  
Half Page = \$345.00 per ad space/per month  
Full Page = \$645.00 per ad space/per month

### 6 Months (6 Ads Total)

Third Page = \$230.00 per ad space/per month  
Half Page = \$320.00 per ad space/per month  
Full Page = \$595.00 per ad space/per month

### 12 Months (12 Ads Total)

Third Page = \$215.00 per ad space/per month  
Half Page = \$295.00 per ad space/per month  
Full Page = \$545.00 per ad space/per month

Cover Page/Featured = \$2,200.00 (1 time per 12 month period/per business - must also have ad in issue)

Back Cover = The price of one Full Page ad space plus \$425.00 per issue

Center Fold = The price of two Full Page ad spaces plus \$300.00 per issue

**Ad Pages 2 & 3 = The price of the ad space plus \$75.00 per issue**

Ad Pages 4 thru 11 & Inside Back Cover = The price of the ad space plus \$50.00 per issue

**Exclusive Advertiser = The price of the ad space plus \$95.00 per issue**

Custom Ad Design = \$50.00-Third, \$70.00-Half, \$90.00-Full (up to 3 proofs)



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