

# alive FREE

## Magazine Description (Q & A, Focus, Benefits & Unique Features)

### **--- What makes AliveFREE Magazine Special? ---**

*AliveFREE Magazine donates ad space monthly to local charities (all local/active non-profits are eligible). AliveFREE Magazine also donates ad space to local/supportive resources (such as men's groups, women's groups, marriage groups, opportunities for children, growth stimulating seminars, local events, hiking opportunities, certified counseling resources for singles/couples, creative resources and more).*

### **--- Who's/What's important to AliveFREE Magazine? ---**

*--- AliveFREE Magazine cares about Advertisers & Consumers --- By helping to create awareness for local businesses and by negotiating savings for local consumers... the AliveFREE Magazine helps to stimulate the local environments it's distributed within (the distinctive FREE-Coupons create introductions; connections are made through the FREE-offerings). AliveFREE Magazine wants everyone to win (because everyone's important).*

### **--- Why Alive? Why FREE? ---**

*The word Alive (Thriving, Active, Successful, Flourishing, Blooming, Buzzing, Booming) indicates... "Open for Business" ...it's a positive invitation (it says we're here, stop by, come check us out). The word FREE (Welcome, Open, Honest, Safe) suggests... "Without Cost, Payment or Charge" ...it's a positive enticer (it attracts and/or draws by exciting hope or desire; allure).*

### **--- Why should you advertise in AliveFREE Magazine? ---**

*AliveFREE Magazine provides savings to the advertiser by providing a very affordable way to advertise directly to their target audience. On the flip-side... AliveFREE Magazine provides unique-offers to the consumer by providing FREE Coupons from the advertisers inside (this makes AliveFREE Magazine extremely valuable).*

*--- From either perspective (Advertiser or Consumer) the AliveFREE Magazine is a blessing ---*

### **--- What is the AliveFREE Magazine Shelf Life? ---**

*The AliveFREE Magazine's shelf life is impressive. The printing is top-notch; the cover photography is engaging, the resources inside are valuable/necessary, and the FREE offerings included would make burning, throwing away or even recycling the AliveFREE Magazine ...seem like throwing away cash.*



41176 Guava Street, Suite C • Murrieta, CA 92562  
info@AliveFREE.com | AliveFREE.com  
951.271.9552 .phone/fax