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Limited Invitation

Good Friend,

This invitation is not for businesses that have plenty of customers or businesses that are making enough money; it's not for businesses that are completely content with their current success. It's also not for businesses that have gotten used to surviving or that feel going out of business is an option.

It's for the rest of us. It's for the businesses that want to do more than just survive.

If you're ready for a new approach, willing to set and reach higher goals and commit to a higher standard, then you're invited to read on; this invitation is for you.

With over 30 years combined experience in business (as business owners) my husband and I have identified the separation between the successful and the unsuccessful business —as the seen and the unseen.

In this upside-down/saturated economy we see a starving need for integrity, exclusivity and affordability. The truth has been lost. It's time to take away the small print and the deceptive angles; the consumer has no idea what to believe anymore. Whatever happened to real people helping real people?

Allow me to introduce you to AliveFREE™ and explain why we're different.

First and foremost we're an integrity driven, family-safe (full color/high quality) publication (we don't tolerate deceptive advertising).

The Alive in AliveFREE™ stands for THRIVING, the word FREE suggests without cost. Our magazine is filled with NO-Obligation Cash Value (discarding, burning, or even recycling AliveFREE™ would be like throwing away cash).

We care about the local community by helping to create awareness for the local businesses (affordably) and by negotiating savings for local consumers (through NO-Obligation FREE offerings).

On a first-come first-served basis, we offer and promote advertiser exclusivity (non-compete advertising). You can be the only one of your trade in AliveFREE™ (if your trade is already reserved, we have a waiting list).

We provide FREE marketing consultation for your business (we get to know you and coach you); so your advertising dollars are spent effectively.

Our ads are unique to our publication (professionally designed in house). Our covers are always beautiful/striking and the inner-pages of our magazine flow with a consistency of style and design (extending our shelf life).

AliveFREE™ is delivered (via: USPS/Direct Mail) to every home and business within Temecula and Murrieta, California (Printing and Mail are CERTIFIED). AliveFREE™ is also professionally distributed to pre-approved high-traffic locations in the area (so visitors to the community are able to take advantage of the savings inside).

If that isn't enough... as part of our Locals helping Locals program (people helping people) ...from the profits earned, in every issue we donate ad space to a local charity/non-profit as well as to a local beneficial resource. As an advertiser in AliveFREE™ this makes you a part of helping and supporting our community.

Currently, we are pre-selling ad space for the cities of Temecula & Murrieta (2 Different Publications). The introductory cost of advertising is from under a half a penny, to a penny and a half per issue (our introductory ad rates are incredibly low and priced to support the growing business). With an extended advertising commitment, a half page advertisement is as little as \$125.00 per month (that's under \$0.0029 per issue).

I personally thank you for taking the time to read over this —limited time invitation— and hope you choose to benefit from the opportunity.

We request that you visit our pre-selling (simple) website www.AliveFREE.com to find out more about our publication and how we can AFFORDABLY help create a heightened awareness for you. After doing so, when your schedule has an opening, please give us a call (951) 551-2717. Let's set up a meeting and get to know each other. We look forward to meeting you and being a part of growing your business.

Kindest Regards & God bless

Tyra Jade Rocca

This invitation is for local-reliable businesses, it's for the average hard working family that wants to do more than survive in this economy; it's for businesses that want to be set apart from their competition. **It's for businesses that want to be known for their integrity, quality and customer service; it's for businesses that are unique & imaginative.**



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