

alive FREE.com

--- Introductory Media Kit ---

The ad pricing contained is valid for first (1st) issue advertisers only.

for more information or to Reserve Ad Space...

951.271.9552 | 951.551.2717 (business Cell)

info@AliveFREE.com (eMail)



--- Distribution Information ---

*Distributed via Direct-Mail Monthly
(total addresses are updated frequently by the USPS)*

Temecula, California

(5 Zip Codes - 70 Routes)

Business & Residential (Every Address)

44,338 (total addresses)

Murrieta, California

(3 Zip Codes - 70 Routes)

Business & Residential (Every Address)

41,461 (total addresses)

*alive*FREE.com

Full Page Ad Space (5 x 7 5/8)

Term	Price
3-Months	\$525.00
6-Months	\$500.00
12-Months	\$475.00

$$7 \frac{5}{8} = 7.62500$$

$$\text{————— } 5 \text{ —————}$$

*alive*FREE.com

Half Page Ad Space (5 x 3 11/16)

Term	Price
3-Months	\$275.00
6-Months	\$250.00
12-Months	\$225.00

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$$3 \frac{11}{16} = 3.6875$$

— 5 —

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Quarter Page
Ad Space
(2 3/8 x 3 11/16)

Term	Price
3-Months	\$175.00
6-Months	\$150.00
12-Months	\$125.00

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—
|
3 11/16
|
—

— 2 3/8 —

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2/3 Page Ad Space (5 x 5)

Term	Price
3-Months	\$400.00
6-Months	\$375.00
12-Months	\$350.00

— 5 —

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1/3 Page Ad Space (5 x 2 3/8)

2 3/8

Term	Price
3-Months	\$225.00
6-Months	\$200.00
12-Months	\$175.00

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2/3 Vertical
Ad Space
(2 3/4 x 7 5/8)

Term	Price
3-Months	\$375.00
6-Months	\$350.00
12-Months	\$325.00

7 5/8 = 7.62500

— 2 3/4 —

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1/3 Vertical
Ad Space
(2 x 7 5/8)

Price
\$250.00
\$225.00
\$200.00

— 2 —



Back Page Ad Space (5 1/2 x 6 5/8)

Term	Price
3-Months	\$750.00
6-Months	\$725.00
12-Months	\$700.00

$$6 \frac{5}{8} = (6.62500)$$

$$\text{————— } 5 \frac{1}{2} = (5.5) \text{ —————}$$

POSTMASTER REQUESTED IN-HOME/IN-BUSINESS DELIVERY DATE: June 7-11, 2011



aliveFREE.com .web
info@aliveFREE.com .email
951.271.9552 .main
951.551.2717 .bus cell

1/4

1 5/8



--- Cover Page/Featured = \$1,700.00 ---

(1 time per 12 month period/per business - must also have ad in issue)

--- Back Cover ---

The price of one Full Page ad space plus \$225.00 per issue

--- Center Fold ---

The price of two Full Page ad spaces plus \$150.00 per issue

(add \$75.00 per page)

--- Ad Pages 2 & 3 ---

The price of the ad space plus \$50.00 per issue

--- Ad Pages 4 thru 7 & Inside Back Cover ---

The price of the ad space plus \$25.00 per issue

--- **Exclusive Advertiser (optional)** ---

The price of the ad space plus \$25.00 per issue

--- Custom Ad Design ---

\$25.00 (Quarter Page Ad)

\$30.00 (1/3 Ad)

\$35.00 (Half Page Ad)

\$40.00 (2/3 Ad)

\$45.00 (Full Page Ad)

(includes up to 3 proofs)



--- Ad Specifications ---

As an added option our Graphic Design Team is always ready to design & update your advertisement. We do however, welcome you to submit your own custom designed advertisement following the submission guidelines below...

	(width x height)
Magazine Final Size	5 1/2" x 8 1/2" (Trim Size)
Full Page Ad Space	5" x 7 5/8"
Half Page Ad Space	5" x 3 11/16"
1/4 Page Ad Space	2 3/8" x 3 11/16"
2/3 Page Ad Space	5" x 5"
1/3 Page Ad Space	5" x 2 3/8"
2/3 Page (Vertical) Ad Space	2 3/4" x 7 5/8"
1/3 Page (vertical) Ad Space	2" x 7 5/8"

(Ad Safety/bleed: 1/4")

Preferred File Extension

High-resolution, press-ready PDF file with all fonts and images embedded for four-color or black and white

Accepted File Extensions

TIFF, EPS, PDF (High resolution; CMYK format; embedded fonts)

Production Specifications

300 dpi

CMYK (4/C)

Color proof to accompany ad

Ad to be built to sizes specified above